



Dear Potential Supporter,

She'Matters GIRLS, (SMG) Inc. Youth Leadership Programs is a 501 c(3) non-profit youth organization for girls and young women ages 6 – 22 residing in the Hampton Roads and surrounding areas. Our focus centers on social poise and etiquette, leadership development and civic and community outreach.

This letter is to request your support to serve as a Sponsor for our Service and Education Initiative programs. I am asking you—as well as others throughout the community—to partner with us with a special, tax deductible gift to help us continue to make a difference in the lives of these young ladies.

The SMG, Inc. Family is amazed at the progress achieved in 2015. From 2012 to present, this organization has grown to heights we never thought possible. I believe we are about to step into one of the greatest seasons for the SMG, Inc organization as we share hope to the girls and young women in our immediate community and throughout the Southeastern Hampton Roads area. Your contributions will assist in this growth.

Doors are opening and providing multiply opportunities for all participants of this organization to achieve their greatest selves yet. We want to personally thank you in advance for your commitment to support us through all manners of participation. We believe great things are in store and are looking forward to sharing all of its greatness with you.

A list of our Education Initiative Programs along with our Sponsorship levels and give backs are included in the Sponsorship Level Chart on the next page.

Let's continue this year strong by donating to a legacy that believes in increasing the worth and esteem of *our daughters* and enhancing their leadership skills and overall potential.

Believing for the best,

La Juan Hines-Rome, MS Ed
CEO & Founder,
She'Matters GIRLS, Inc
Youth Leadership Programs

Director, The AYLAcademy

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Sponsorship Levels	Amount
GOLD Company’s logo will be on all advertisement through the end of the year Company will be mentioned as our Sponsor during advertisement spots on radio, television and print media features Company will be mentioned in organization's annual report Company logo included on SMG, Inc’s website. Company’s name/logo will be mentioned as a supportive Sponsor for up to a year	\$1500
SILVER The Silver Sponsor will have their logo included in all print and social media information Company will be mentioned during advertisement spots as our Sponsor during television and radio interviews and print media features Company’s name/logo included on all organization’s printed literature for up to one year	\$650
BRONZE The Bronze Sponsorship partners will receive recognition on our social media pages Company’s name and logo included on any print media distributed for up to one event	\$250
LOVE The Love Sponsors will receive recognition in SMG, Inc’s print and or social media for the most current event	\$150
<p><i>Thank you</i></p> <p>for your contribution & support!</p>	

Make Sponsorship checks payable to She’Matters GIRLS, Inc

Service & Education Initiative Programs

- **The Aspiring Young Leaders Academy** (The AYLAcademy) – an afterschool academy for girls in grades 1st – 5th. Focus is on improving social and personal gains to increase academic success (October).
- **Mother-Daughter Chat: Raising a Powerful Girl Series** – a four-session series designed to promote strategies to build stronger communication dyads between Mothers and Daughters (March).
- **ImPOWERful Girls Conference** – is an empowerment conference for girls’ ages 6 – 19 years of age and their parents. Topics consist of leadership, entrepreneurial, understanding personal finances, self-care, forensic exploration and much more (September).
- **Veteran’s Day Breakfast** – our annual fundraising event which promotes awareness of those who served in the armed forces (November).